



**Gymnastics**  
Australia

# PHOTOGRAPHY POLICY

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<b>Review Date:</b>	<b>September 2020</b>
<b>Policy Type:</b>	<b>Operational Policy</b>

## REVIEW HISTORY TABLE

This Photography Policy will be reviewed on a regular basis. Some circumstances may trigger an early review, this includes but is not limited to legislative changes, organisational changes, incident outcomes and other matters deemed appropriate by the Board and/or Chief Executive Officer. Gymnastics Australia (GA) retains records to document each review undertaken. Records may include minutes of meetings and documentation of changes to policies and procedures that result from a review.

Revised on	Version	Date Endorsed	Approved by	Content reviewed/Purpose
2011	1	June, 2011	GA CEO	
2012	2	August, 2012	GA CEO	
2013	3	July, 2013	GA CEO	
2014	4	May, 2014	GA CEO	
2018	5	July, 2018	GA CEO	
2019	6	September, 2019	GA CEO	

## 1. INTRODUCTION

Gymnastics is a visual spectacle that highlights the beauty, grace and power of athletes at every level of the sport. Images of people enjoying Gymnastics are part of the sport's historical culture and identity and due to the incredible visuals created, imagery of the sport is in high demand for media outlets worldwide.

Social media platforms provide media outlets and individuals the ability to share these images in an instant, with audiences both locally and worldwide. The convenience and quality of smartphones and other digital photo and video recording devices has led to concerns about the moral, ethical and legal obligations with regard to photography, video recording and the role of Gymnastics Australia (GA) members.

The greater ease of taking and modifying images has raised concerns in today's society about the potential risks of child safety posed directly and indirectly to children and young people through the inappropriate use of photographs on sports websites, social media and in publications.

GA is mindful of its duty of care to its members, with the best intentions of protecting children and young people from potential risk. In keeping with a number of local municipalities in Australia and also leading sports organisations worldwide, GA has implemented a Photography Policy which is applicable and enforced at all GA events and related GA business and provides guidelines for GA Members and associated individuals.

## 2. RELATED DOCUMENTS

The following GA Policies and documentation must be considered in relation to this Policy:

2.1 [Child Safe Policy](#)

2.2 [Member Protection Policy](#)

2.3 [Codes of Behaviour](#) (within the Member Protection and Child Safe Policies)

## 3. GA EVENTS, PROGRAMS AND FUNCTIONS

GA is responsible for a number of major events, functions and programs annually. GA reserves the right to film or record during these occasions, including performances for any purpose.

During a GA event, all members, event participants, general public, official photographers and recognised media outlets must adhere to the following;

- 3.1 All official photographers and media organisations appointed by GA will be accredited and easily identified during events. Such accreditation may be issued upon application to GA and will require the photographer to provide proof of a valid 'Working with Children Check' or equivalent. Images and recordings taken at the event are permitted for editorial purposes only. Sale of images or recordings is not permitted, except for image sales by the official event photographers and by recognised media outlets for editorial purposes only.
- 3.2 With the exception of official photographers appointed by GA, the use of professional equipment at GA events is strictly prohibited, including cameras with detachable lenses (DSLR), lenses greater than 35MM or mirrorless cameras, tripods and monopods. Flash photography or strobes of any kind are also strictly prohibited. Refer to Appendix A for specific restrictions on camera equipment.
- 3.3 GA will not accredit freelance photographers who are not working in an official capacity for a recognised media outlet.

- 3.4 GA acknowledges that family and friends wish to take their own images and recordings whilst at GA events and this is supported if using a 'Point and Shoot Camera', mobile phone, tablet device or a SLR Camera and Lens which falls within the specifications of this Policy.
- 3.5 Images and/or recordings taken by family and friends during a GA Event must not be used for any commercial purpose, distribution or sale.
- 3.6 With the exception of official photographers appointed by GA and accredited media outlets, no professional standard digital cameras and/or lenses may be used at a GA event. GA Staff Members, Event Officials or Venue Staff and/or Security are authorised to prevent venue access to any person(s) in possession of unauthorised camera equipment and/or request users to cease using this equipment.
- 3.7 The use of live streaming apps or live streaming functions on digital platforms (such as Facebook, Instagram, Periscope etc.) is prohibited in the GA event venue during GA events.
- 3.8 GA reserves the right to remove individuals from an event if they refuse to adhere to this Photography Policy. Ticket refunds will not be issued to individuals removed from the event due to breaches of this policy.
- 3.9 GA reserves the right to confiscate any video recordings or photos taken in violation of this policy. There are no ticket refunds for violating policy. Any person(s) using or attempting to use any such equipment may, at the sole discretion of GA, be subject to immediate removal from the venue and may be refused entry to other venues sponsored by or affiliated with GA.
- 3.10 Additional restrictions may apply based on venue rules and regulations. Information can be obtained from or at the relevant venue and/or its website.

#### **4. USE OF GA IMAGES AND VISION**

Gymnastics is a highly visual sport, with images and vision of gymnasts competing and performing generating interest and awe the world over. How these images and vision are captured and distributed is controlled by GA and is done so with the best interests of athletes and the sport in general. GA recognises that not all individuals can or want to be captured and provides mechanisms to support these requests.

- 4.1 From time-to-time, GA will photograph and/or film members for promotional purposes. By entering a GA event, members agree to be photographed and/or the subject of a video recording. For individuals not wanting to be captured, the entry process for every GA event contains an opt-out clause.
- 4.2 In most non-event situations, wherever an individual's image is to be used, consent will be obtained using GA's Photography and Videography Release Form. Refer to Appendix B.
- 4.3 GA may also disclose images to third parties (sponsors, government departments etc) for promotional or commercial purposes. GA will only pass on these images where consent has been obtained/no opt-out has been selected. These images shall not be used to sell, promote, endorse or approve any product or service without prior authorisation from GA.
- 4.4 In order to enhance security, surveillance equipment (including security cameras) may be used in and around event venues. GA reserves the right to use any video recording or image of you at any GA event without compensation or further notice.

#### **5 IMAGES OF MINORS**

The majority of GA's members are minors, and therefore to promote the sport of gymnastics and its activities in magazines, on websites and in social media, GA from time-to-time uses images of minors.

- 5.1 Images captured by recognised media outlets can only be used for editorial purposes in line with media standards and guidelines.
- 5.2 GA will use these images in line with the [Codes of Behaviour when Dealing with Children](#) outlined in Attachment K, Section 12 of the [Child Safe Policy](#);
- 5.3 GA will consider using models for promotional / advertising purposes where appropriate.

## 6 PROCEDURE FOR REPORTING THE TAKING OF, AND USE OF, INAPPROPRIATE IMAGES AT A GA EVENT

Parents and spectators are permitted to take photographs from the spectator area at events, provided all shots are 'appropriate' as defined by this policy (see Glossary at Section 7).

- 6.1 The Event Manager and Info Booth Manager and/or Venue Security should be alerted to anyone taking inappropriate images, or in any way acting suspiciously.
- 6.2 The appropriate GA staff member and/or Venue Security will approach people suspected of taking inappropriate photographs and/or video and ask for the following information:
  - 6.2.1 Name, which can be verified by inspecting their driver's license or similar photo identity;
  - 6.2.2 Whether the individual is a parent or family friend of a participant, and who that participant is;
  - 6.2.3 Which club (if applicable) the participant is representing.
- 6.3 The GA staff member will advise the person that a complaint has been made regarding the photo's being taken. The GA staff member will subsequently provide the person with an opportunity to verbally respond to the claim.
- 6.4 If the GA staff member is unsatisfied with the response provided they may ask the person to refrain from taking photos, the camera or other videoing device may be confiscated, or the person may be asked to leave the venue.
- 6.5 The GA staff member's decision is final. An incident report will be completed by the Events Manager and/or Child Safe Manager to document any reports of inappropriate photography and/or videography whether acted upon by them or not. The report will be provided to the Chief Executive Officer and/or Child Safe Manager as soon as practicable following the event.

## 7 GLOSSARY

### Accreditation

Official event accreditation provided by GA to media representatives from recognised media outlets. Media accreditation provides restricted venue access to designated media zones.

### Appropriate

Images that are considered not to be appropriate include but it not limited to:

- indecent (such as "up-skirt" or "down-blouse" or similar) photographs or vision captured covertly, in change rooms, toilets or other invasions of privacy;
- being used for voyeurism or made for the purpose of observing and visually recording the other person's genitals
- protected by a court order (e.g. child custody or witness protection)
- defamatory
- being for commercial purposes (person's likeness is used to entice people to buy or it appears they are endorsing a product). This may require a Model Release/Consent Form to be signed.
- Consensual photos of a child (including your own child) also contravene Criminal Codes and censorship laws if the child is photographed in a provocative or sexual manner

### **Child Safe Policy**

Gymnastics Australia's Child Safe Policy. Released in March 2019, the policy is part of GA's proactive and preventative approach to uphold its commitment to the safety, wellbeing, participation and empowerment of all Children who access GA activities, programs, services or facilities.

### **Codes of Behaviour**

Gymnastics Australia's Codes of Behaviour can be found in Part B of GA's Member Protection Policy. The Codes outline the standards of behaviour expected by all persons involved in our organisation and our sport. This includes conduct during any activity held or sanctioned by GA, an Association Member and or an affiliated club. These Codes of Behaviour should be read in conjunction with the Codes of Behaviour related to Children which can be found in Attachment K of the GA Child Safe Policy.

### **Commercial Purpose**

The potential use of images or vision for promotional, marketing or related gymnastics commercial activities in line with GA policies and requirements.

### **DSLR**

Digital single-lens reflex camera – a digital single-lens reflex camera is a digital camera that combines the optics and the mechanisms of a single-lens reflex camera with a digital imaging sensor, as opposed to photographic film.

### **GA**

Gymnastics Australia is the governing body of gymnastics in Australia and is the nationally recognised federation by the International Gymnastics Federation, FIG.

### **GA Business**

Any activity conducted by or on behalf of Gymnastics Australia. Including, but not limited to, events, courses, workshops, functions or programs.

### **General Public**

Any spectator or attendee, paying or otherwise, attending a GA event, function or program who is not a GA Member.

### **Member Protection Policy**

Gymnastics Australia's Member Protection Policy aims to maintain ethical and informed decision-making and responsible behaviours within the sport. It outlines GA's commitment to a person's right to be treated with respect and dignity and to be safe and protected from Abuse. This policy informs everyone involved in gymnastics of their legal and ethical rights and responsibilities and the standards of behaviour that are required.

### **Members**

Athletes and officials who are members of a GA-affiliated club and are bound by all GA and/or state and territory association policies and regulations.

### **Official Photographers**

Professional photographers appointed by GA to capture images at related events, functions or programs.

### **Point and Shoot Camera**

Small, non-DSLR cameras with non-detachable lenses, usually similar in size to a smartphone.

### **Recognised Media Outlets**

Organisations providing media services, including photography, to the broader professional media industry. Examples include, but are not limited to, Getty Images and Reuters. GA uses its discretion when electing which media outlets to recognise.

### **Recording Device**

Any device capable of capturing images or video, including, but not limited to, cameras, smartphones, tablets and video cameras.

## APPENDIX A

# Gymnastics Australia

## Specific Technical Restrictions of Camera Equipment

Any equipment with any capabilities that are above the following specifications are prohibited from use at GA Events

### Maximum Photography Technical Specifications

- Dual 12-megapixel wide-angle and telephoto cameras
- Wide-angle: *f*/1.8 aperture
- Telephoto: *f*/2.4 aperture
- 2× optical zoom; digital zoom at up to 10×
- Dual optical image stabilisation
- Quad-LED True Tone flash with Slow Sync
- Panorama (up to 63 megapixels)
- Autofocus with Focus Pixels
- Smart HDR for photos
- Wide colour capture for photos and Live Photos
- Local tone mapping
- Exposure control
- Auto image stabilisation
- Burst mode
- Photo geotagging
- Image formats captured: HEIF and JPEG

### Maximum Video Technical Specifications

- 4K video recording at 24 fps, 30 fps or 60 fps
- 1080p HD video recording at 30 fps or 60 fps
- 720p HD video recording at 30 fps
- Extended dynamic range for video at up to 30 fps
- Optical image stabilisation for video
- 2× optical zoom; digital zoom at up to 6×
- Quad-LED True Tone flash
- Slow-motion video support for 1080p at 120 fps or 240 fps
- Cinematic video stabilisation (1080p and 720p)
- Continuous autofocus video
- Take 8-megapixel still photos while recording 4K video
- Playback zoom
- Video geotagging
- Video formats recorded: HEVC and H.264
- Stereo recording

## APPENDIX B

# Gymnastics Australia

## Photography & videography release consent

Event/Activity: \_\_\_\_\_

Location: \_\_\_\_\_

Date: \_\_\_\_\_

I grant Gymnastics Australia (GA), its representatives and employees, the right to take photographs and film me, and/or a child/children in my care, in relation to the subject mentioned above and in line with the GA Photography Policy. I authorise Gymnastics Australia, its assigns and transfers to copyright, use and publish the same in print and/or electronically.

I agree that Gymnastics Australia may use such photographs with or without naming the photographed/filmed person(s) and for any lawful purpose, including for example such purposes as publicity, illustration, advertising, social media and web content.

I agree that Gymnastics Australia may use such photographs with or without naming the photographed/filmed person(s) and for the specific purpose of publicity, illustration, advertising, social media and web content relating only to the project/campaign/activity stated above.

I have read and understand the above:

Name(s) of featured person(s): \_\_\_\_\_

Address: \_\_\_\_\_ Phone number: \_\_\_\_\_

\_\_\_\_\_ Email: \_\_\_\_\_

Signature

(Parent/Caregiver signature if under 18): \_\_\_\_\_

Printed name of signatory: \_\_\_\_\_

Date: \_\_\_\_\_

### About Gymnastics Australia:

*Gymnastics Australia (GA) is the national governing body for gymnastics within Australia. Established in 1949, Gymnastics Australia's mission is to promote, develop and grow gymnastics for the enjoyment of all. Encompassing seven gym sports being the Olympic disciplines of women's and men's artistic, rhythmic and trampoline gymnastics, as well as aerobic gymnastics, acrobatic and gymnastics, for all, gymnastics provides opportunities for all Australians.*